**NVIDIA LOGO GUIDELINES AT A GLANCE**

NVIDIA is always written in upper case.

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### NVIDIA Logo

**Vertical Orientation (Preferred)**

- For light backgrounds, use the two-color version.
- On black, use the two-color version with wordmark in white.

**Horizontal Orientation**

- For darker backgrounds, use the two-color version with wordmark in white.
- On surfaces with a similar hue to the primary NVIDIA Green, use the single-color version of the logo.

- Do not put the logo on a busy background.

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### NVIDIA Horizontal Logo

(In case of space constraints, do not allow for Vertical Orientation)

- Do not add effects to the logo.
- Do not resize elements independently.
- Do not recolor or modify the color relationship of the eye and NVIDIA.
- Do not create or use any font for the wordmark.

- Minimum Size
  - Vertical Orientation (logo is actual size)
  - 0.35 in
  - 9 mm
  - 38 px

- Horizontal Orientation (logo is actual size)
  - 0.12 in
  - 3 mm
  - 15 px

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### General clear space for NVIDIA logos

- Minimum Size
- General clear space

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### NVIDIA Logos

- In lieu of the colors listed on this page, PANTONE colors may be used, the standards for which can be found in the current edition of the PANTONE formula guide. The colors, CMYK and RGB breakdowns shown on this page have not been evaluated by Pantone, Inc., for accuracy and may not match the PANTONE Color Standards. For accurate PANTONE Color Standards refer to the current edition of the PANTONE formula guide. PANTONE® is the property of Pantone, Inc.

- For light backgrounds, use the two-color version.

- On black, use the two-color version with wordmark in white.

- For darker backgrounds, use the two-color version with wordmark in white.

- On surfaces with a similar hue to the primary NVIDIA Green, use the single-color version of the logo.

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### Separating the NVIDIA symbol from the NVIDIA logo requires approval. Contact brand@nvidia.com.

### Do not skew or distort the logo.

### Do not add or subtract elements from the logo.

### Do not add effects to the logo.

### Do not resize or modify the color relationship of the eye and NVIDIA.

### Do not use less clear space than the minimum requirements allow.

### Do not put the logo on a busy background.

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### NVIDIA badges are no longer in use.

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### NVIDIA logo in 3D is no longer in use.